

Exploration of the Undergraduate Course Teaching Model of Go Communication Based on Student-centered and Ability-oriented Approach

1.Improvement of course satisfaction based on communication and exchange with students throughout the entire process

Pay attention to teaching students in accordance with their aptitude, investigate students' learning needs before the course starts, collect students' feedback after the course ends, communicate with students at any time, care about students' learning and growth, and students are highly satisfied with the course and teachers.



Figure 1: Student Course Survey



Figure 2: Students' average score of teaching evaluation for each course



Figure 7: Contestants in the Go Teaching Skills Competition During Lectures



Figure 8: The atmosphere at the fun Go game is lively

2.Enhancing Course Learning Interest Based on Teaching Activities and Teaching Context Design

Design various teaching activities in the course, actively create and simulate various teaching scenarios, enhance students' learning interest and independent exploration ability, and focus on the comprehensive improvement of students' knowledge, ability, and values through teaching activities and teaching scenarios.



Figure 3: Classroom Debate Competition



Figure 4: Simulated press conference



Figure 9: Many students visit the Go Culture Exhibition



Figure 10: Group photo of peer exchange meeting

4.Construction of high-quality courses based on course awards and full chain satisfaction

The teaching courses were recognized and highly praised by the teaching supervisor and the dean of the department, and won the second prize of the excellent teaching case of the School of Journalism and Communication in the first semester of the 2022-2023 academic year of Shanghai Jian Qiao University, and the excellent teaching award of part-time teachers in the second semester of the 2022-2023 academic year (5%).



Figure 11: Group photo of the end of the class on "Research Methodology of Go"



Figure 12: Group photo of the closing class of "Cross cultural Communication"

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Figure 5: Simulation design company logo and slogan



Figure 6: Exciting Creative Design by Classmates

3.Improving students' comprehensive abilities based on project practice and multiple evaluations

Organize and plan Go activities in groups to enhance students' project operation and cultural dissemination abilities. Adopting a process based assessment and evaluation form, the evaluation indicators are diversified and subdivided to enable students to exercise their ability to solve practical problems in project-based learning.



Figure 13: Group photo of the final class of "Go Activity Organization and Planning"



Figure 14: Group photo of the closing class of "All Media Marketing"